

## Message Text

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PAGE 01 EC BRU 02401 112108Z  
ACTION EUR-12

INFO OCT-01 IO-13 ISO-00 AID-05 CEA-01 CIAE-00 COME-00  
EB-08 FRB-03 INR-07 NSAE-00 SP-02 STR-04 TRSE-00  
LAB-04 SIL-01 OMB-01 L-03 USIA-06 NSC-05 SS-15 /091 W  
-----120918Z 131037 /15

R 112100Z MAR 77  
FM USMISSION EC BRUSSELS  
TO SECSTATE WASHDC 3243  
INFO ALL EC CAPITALS 3264  
USMISSION OECD PARIS  
USMISSION GENEVA  
USDEL MTN GENEVA

LIMITED OFFICIAL USE EC BRUSSELS 02401

E.O. 11652: N/A  
TAGS: EEC, EINV, EGEN, ECOSOC  
SUBJECT: EC POLICY ON MULTINATIONALS

REF: (A) EC BRUSSELS 1076

1. COMMISSION DIRECTOR OF INDUSTRIAL AND TECHNICAL AFFAIRS,  
MAURICE SCHAEFFER SKETCHED GENERAL EC POLICY TOWARDS MULTI-  
NATIONAL CORPORATIONS (MNCS) DURING THE COURSE OF A PRESS  
CONFERENCE MARCH 9. SCHAEFFER, WHO WAS SPEAKING UNDER IN-  
STRUCTIONS FROM COMMISSIONER DAVIGNON, SAID COMMISSION POLICY  
WOULD NOT DISCRIMINATE BETWEEN EUROPEAN COMPANIES AND MULTI-  
NATIONALS WITH RESPECT TO COMPANY LAW, TAXATION, WORKER  
PARTICIPATION, COMPETITION, OR CODES OF CONDUCT. COMMISSION  
POLICY, SCHAEFFER SAID, WOULD BE CHARACTERIZED BY A CONCERN  
FOR OBJECTIVITY, INFORMATION, AND COHERENCE BETWEEN  
EUROPEAN AND INTERNATIONAL ACTIONS. THE COMMISSION'S FIRST  
TASK IS TO INCREASE THE AMOUNT OF INFORMATION AVAIL-  
ABLE TO IT ON MULTINATIONALS AND IT HAS JUST COM-  
PLETED A WORLDWIDE SURVEY OF ABOUT 10,000 MNCS  
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(SEPARATE AIRGRAM).

2. IN CONVERSATION WITH MISSION OFFICER, HOWEVER,  
SCHAEFFER DREW DISTINCTION BETWEEN NON-DISCRIMINATION  
IN GENERAL MEASURES ABOVE AND COMMISSION ACTIVITY IN  
KEY SECTORS SUCH AS DATA PROCESSING. HE MAINTAINED  
COMMISSION'S AIM THERE WAS NOT REALLY TO DISCRIMINATE

AGAINST NON-EC COMPANIES, BUT TO ESTABLISH PRE-  
CONDITIONS FOR FAIR COMPETITION BY FAVORING CREATION OF  
VIABLE EUROPEAN ENTERPRISES.

3. SCHAEFFER INDICATED THAT THE COMMISSION WOULD  
BE PAYING GREATER ATTENTION TO MULTINATIONALS IN THE  
FUTURE SINCE THEY HAVE BECOME, IN HIS WORDS, THE  
CONCRETE REPRESENTATION OF THE ECONOMIC FACTS OF THE  
MODERN WORLD; SO THE COMMISSION MUST WORK TO BALANCE  
THE LEGAL SITUATION WITH THE ECONOMIC REALTY. HINTON

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** POLICIES, FOREIGN POLICY POSITION, MULTINATIONAL CORPORATIONS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 11-Mar-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 22 May 2009  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977ECBRU02401  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Litigation History:**  
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**Message ID:** d7d93dba-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EUR  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** n/a  
**Reference:** 77 EC BRUSSELS 1076  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 23-Nov-2004 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
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**Review Withdrawn Fields:** n/a  
**SAS ID:** 3141753  
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**Subject:** EC POLICY ON MULTINATIONALS  
**TAGS:** EINV, EGEN, US, EEC, ECOSOC  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odb://SAS/SAS.dbo.SAS\_Docs/d7d93dba-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009